



# SIGMA CHI FRATERNITY

## Delta Delta Chapter

Leadership, Scholarship, Brotherhood

PURDUE UNIVERSITY



Visitors

Our Heritage

Our Brothers

Our Alumni

News and Events

Alumni Donations

"I will endeavor to retain the spirit of youth"

~Sigma Chi Creed, George Ade ΔΔ 1887

## Delta Delta Faculty Advisor Honored By Alma Mater

### CMU Journalism Hall of Fame Inductee

Jim Vrugink, Delta Delta's Faculty Advisor, was inducted into the Central Michigan University Journalism Hall of Fame last November. Jim has spent a majority of his career in sports journalism and has been at Purdue for the past 31 years.

According to Rick Fitzgerald, associate director of public affairs at the University of Michigan, "In the world of college athletics public relations, Jim Vrugink truly is a legend in his own time."

Since 1982, Jim has served Purdue as Sports Information Director, Athletic Public Relations Director and then as Director of Special Projects for University Relations and Intercollegiate Athletics. Jim currently assists with licensing projects for the Division of Intercollegiate Athletics and the Office of Marketing & Media.

Prior to his time in West Lafayette, Jim was SID at Northwestern University, assistant SID at University of Michigan and sports editor at the Ypsilanti Press.

Some of Jim's most fun assignments have been coordinating the Heisman Trophy campaigns for quarterback Jim Everett (6th in 1985), fullback Mike Alstott (11th in 1995) and quarterback Drew Brees (4th in 1999 and 3rd in 2000).

### Honored By Alma Mater

The CMU Journalism Hall of Fame recognizes "those who have made significant professional contributions in news media, public relations, advertising and photography and who have remained true to the ethics and standards modeled at CMU and have shown outstanding dedication to the communities they serve."

Jim notes that he is truly honored to be part of this group. Drew Brees stated, "Jim was a true professional, great at his job. He cared so much about the players at Purdue University, the organization and the team. It was more than just a job to him."

### Contributions To His Profession

Jim is a former president of the College Sports Information Directors of America (CoSIDA), having led the national organization in 1996-97 and spending 1993 through 2000 on its board of directors.

Brother Vrugink received the NIT-CoSIDA Presidential Citation in 1997 and the Scoop Hudgens Lifetime SID Award from the All-American Football Foundation in 2002. Jim was inducted into the CoSIDA Hall of Fame in 2004 when he became just the second Boilermaker chosen and just the eighth Big Ten person so honored.

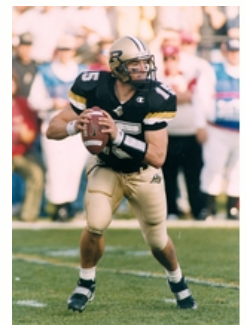
### Contributions To His Community

Jim served on the Executive Board of the Gale Sayers Center in Chicago for five years and as co-advisor for Purdue's Gimlet Leadership Honorary for 13 years. He is now Executive Director of the National Football Foundation's Joe Tiller Chapter of Northwest Indiana while also serving as advisor to two student organizations, the Purdue Gold Standard and Sigma Chi Fraternity. Brother Vrugink was initiated at Sigma Chi's Zeta Rho Chapter (CMU) and is a Life Loyal Sig.

Jim is a native of Hudsonville, Mich., and a 1970 graduate of Central Michigan University with a degree in journalism. He and his wife Marion (a University of Kentucky graduate) have two adult daughters, Jaime and Kim, who are both Purdue graduates.



Jim Vrugink with his CMU Journalism Hall of Fame award.



Jim led Drew Brees' Heisman Trophy campaigns in 1999 and 2000.

