

"I will endeavor to retain the spirit of youth" ~Sigma Chi Creed, George Ade ΔΔ 1887

## Split-the-Profits Offer to Support Annual Fund

Greater Participation Needed to Meet Our 2015 Annual Fund Goal

Our challenge is to raise \$80,000 for the Annual Fund each year to provide for the future care and maintenance of the Delta Delta Chapter House. To do this we need greater participation by all brothers in contributing to the fund and finding other innovative ways to raise these dollars.

## Scott's Split-the-Profits Offer

Scott Ainsworth '84 is the owner of Peacock Promotions, a promotional products company that supplies decorated (eg. company logo) apparel and products to corporations, schools, non-profits, sports teams...virtually everyone.

Scott's pledge is that he will donate 50% of all profits to the Annual Fund from sales of Peacock Promotion products generated by

Delta Delta brothers. With thousands of products available this is a great opportunity to promote your business, company event, school or non-profit activity and support Delta Delta at the same time. Check out the Peacock Promotions website to see all your choices.



Gavin Philipps '94 said that working with Scott's company has been a great fit and great to do business with a fellow Sigma Chi. Gavin's company has gotten some great items, from jackets, golf shirts, cups, pens and even mini basketballs with their logo. Gavin remarked, "When Scott mentioned that he was starting this program, I thought it was a great idea and now even more reason to work with a brother: win for my company, win for his company, and a win for Delta Delta!"

## **Contact Scott**

Like Gavin, several Delta Delta brothers have already connected with Peacock Promotions. If you have the need for promotional items, we hope you'll talk to Scott. He can be reached at <a href="mailto:scott@peacockpromotions.com">scott@peacockpromotions.com</a>.





