



# SIGMA CHI FRATERNITY

## Delta Delta Chapter

Leadership, Scholarship, Brotherhood

PURDUE UNIVERSITY



Visitors

Our Heritage

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"I will endeavor to retain the spirit of youth"

~Sigma Chi Creed, George Ade ΔΔ 1887

## Entrepreneurial Success Leads to Significant Sig Honor

Marc Carlson '82, has been named Delta Delta's 48th Significant Sig and continues our chapter's long history of alumni who have reached the top of their chosen fields of endeavor.

### Remarkable Track Record of Accomplishment

Marc has been a key component and active leader in the amazing success of some of our country's most innovative companies. His outwardly engaging personality and sincere concern for others has led to Marc's remarkable track record of accomplishment.

Marc has held senior level management positions over his career at GMF Robotics (a division of General Motors), Rasna Corp., Ariba, Microposite Corp., and currently at DocuSign. Each of these companies has developed new products that have greatly impacted their industries and led to significant opportunities for their employees and stock holders.



Marc Carlson '82

When Marc joined DocuSign in 2011 the company had 150 employees and a market value of \$50M. As Chief Customer Officer, Marc has been instrumental in growing this business to 250,000 business customers and 100M users. DocuSign today has 2,150 employees and a market value of over \$3 billion. Marc was on the team at Ariba in 1996 when it began with just seven employees. Ariba became the fastest growing software company in history with an eventual market cap of \$36 billion.

### Ongoing Commitment to Special Causes

Marc has also found time to help his wife, Dr. Jacqueline Dupont (Sigma Chi International Sweetheart 1989-1991), grow her businesses that provide care to adults and families suffering from Alzheimer's disease. This includes 13 facilities in Orange County, CA, one large facility in Vista, CA, and two companies providing in-home care services in Los Angeles and Orange County.

Brother Carlson's philanthropic efforts include serving on the University of California, Irvine MIND Institutes Board of Advisors which supports Alzheimer's and Parkinson's disease research. He has helped raise close to \$1M in support of this organization. Over the past eight years Marc has led approximately 400 Orange County High School students on a 10 day mission trip to Piura, Peru where they have built over 100 homes and a K-12 school.

### Congratulations Brother Carlson

Marc is invited to receive his Significant Sig award at Grand Chapter in June in Providence, RI. We also look forward to his return to Delta Delta to be recognized for his accomplishments sometime in the Fall. Those wishing to congratulate Marc can reach him at [marc.carlson@gmail.com](mailto:marc.carlson@gmail.com).



[www.sigmachi.org](http://www.sigmachi.org)

