

## James Cole – Significant Sig Reflection

To be nominated and named a Significant Sig is truly an honor that is hard to fully comprehend. All of us accept the charge to fight the good fight and the challenge to give the White Cross of Sigma Chi new luster through our lives, our actions, and our daily endeavors, yet to have that commitment recognized in this way is nothing short of surreal. To join the company of Significant Sigs from the Delta Delta Chapter, and my pledge class is an incredible honor.

Since my Sigma Chi journey began in 1994 when I walked into the doors at 202 Littleton Street, the fraternity has touched every area and domain of my life. The brotherhood I continue to experience has impacted my life in ways I could never have anticipated as a pledge stepping into something far greater than I could have ever imagined. My pledge class has been with me since those first days, celebrating life's many milestones and adding a lot of humor along the way. Other brothers from my era at Purdue continue to be like family — not just to me, but to my wife and my four kids. They push me in my faith and challenge me to continue to be the man Sigma Chi demands — a values-based leader, a dedicated husband, and an involved father.

My professional life reflects the values Sigma Chi instilled in me through the learning and the tremendous mentoring from many brothers who taught me about leading with integrity and driving results. Those same foundations have molded me as a husband and father, where I have learned that showing up fully for the people who depend on you is the very definition of leadership. Serving on the Sigma Chi Leadership Training Board and the Horizons Operation Board in my early 20s only deepened those leadership truths and lessons. Mentored by remarkable men who invested in me, I tried to give back to Sigma Chi in whatever way I could — and found each and every time that I gained far more than I gave.

Everything I have achieved is a reflection of my faith in God and the tremendous impact of the men of Sigma Chi and Delta Delta who walk alongside me, who set the standard high and then push me to reach it, who demand my best, and who are always there with the strong arms of brotherhood.